

responsAbility Social Performance Indicators by investment theme

As part of our social performance reporting, we provide details of social and development-relevant results of our investment activities. The social performance indicators that have been defined for every investment theme describe, directly or indirectly, the development-relevant effect of the investments.

The social performance reporting of responsAbility focuses on quantitatively measurable indicators. We are well aware of the limits of data collection. Major challenges are differences in the interpretation of categories within the indicators (for example, differentiation between urban and rural areas) and data availability, especially from smaller microfinance institutions. Together with our partners, we strive to achieve maximum data quality.

responsAbility continues to enhance its social performance management system and, if relevant, continues to include new indicators in its reporting

Microfinance

Indicator	Calculation	Source
Total number of borrowers, in million	Total number of all borrowers across all MFIs	Monthly declaration by MFI
Total number of savers, in million	Total number of all savers across all MFIs	Monthly declaration by MFI
Outstanding MFI credit portfolio, total in million USD	Sum of outstanding credit portfolio across all MFIs	Monthly declaration by MFI
Total clients' savings managed by MFI, in million USD	Sum of clients' savings across all MFIs	Monthly declaration by MFI
Average outstanding credit/borrower, in USD	Unweighted average of all outstanding credits per borrower across all MFIs	Monthly declaration by MFI
Average savings/saver, in USD	Unweighted average of all savings per saving account across all MFIs	Monthly declaration by MFI
Microfinance clients by gender, in percentage	Number of women, men and legal entities divided by all clients of an MFI, unweighted average across all MFIs	Annual declaration by MFI
Microfinance clients by place of residence, in percentage	Number of clients living in an urban or rural environment respectively, divided by all borrowers of an MFI, unweighted average across all MFIs	Annual declaration by MFI
Number of employees in MFI	Number of employees across all MFIs	Annual declaration by MFI
Number of microfinance clients reached	Fraction of the credit portfolio of an MFI refinanced by responsAbility funds multiplied by number of borrowers of an MFI, thereof the sum across all MFIs.	Monthly declaration by MFI

<p>Estimated number of family members reached, in million</p>	<p>Number of borrowers of an MFI reached by rA multiplied by average number of people in a household in the country of investment</p>	<p>Extrapolation based on the number of microfinance clients reached and demographic data of the World Bank, UNDP and own indications.</p>
<p>Scale of MFIs by gross loan portfolio, number of institutions in percent</p>	<p>Institutional scale is measured by the size of an institution's loan portfolio in USD. The measure of scale is regionalized to reflect differences in income levels across regions.</p> <p>Large: Sub-Saharan Africa, South and East Asia, Eastern Europe and Central Asia, Middle East and North Africa: >8 million Central and South America: >15 million</p> <p>Medium: Sub-Saharan Africa, South and East Asia, Eastern Europe and Central Asia, Middle East and North Africa: 2 million - 8 million Central and South America: 4 million - 15 million</p> <p>Small: Sub-Saharan Africa, South and East Asia, Eastern Europe and Central Asia, Middle East and North Africa: <2 million Central and South America: <4 million</p>	<p>Monthly declaration by MFI, Classification as by the MicroBanking Bulletin</p>
<p>MFIs' target clients, number of institutions in percent</p>	<p>Classification of MFIs into four categories based on the average balance of loans served in comparison to GNI per capita (Depth=Avg. loan balance per borrower/GNI per capita).</p> <p>Low end: Depth <20% or average loan size <USD 150</p> <p>Broad: Depth between 20% and 149%</p> <p>High end: Depth between 150% and 250%</p> <p>Small business: Depth above 250%</p>	<p>Monthly declaration by MFI, Classification as by the MicroBanking Bulletin</p>

Economic sectors financed, by volume in percent	Classification of the credit portfolio as by the following sectors: agriculture, manufacturing/industrial production, commerce, services, other sectors. The volume-based part in percent is calculated.	Annual declaration by MFI
Lending methodology, by volume in percent	Classification of the credit portfolio as by the following lending methodology: individuals, small solidarity groups (up to 10 people), large solidarity groups / village banking (more than 10 people). The volume-based part in percent is calculated.	Annual declaration by MFI
Loan products, by volume in percent	Classification of the credit portfolio as by the following loan products: micro/small enterprise loans, small/medium-sized enterprise loans, consumer loans, housing loans, other loan products.	Annual declaration by MFI
Average interest rate	The portfolio yield is taken as a proxy for interest rates charged by MFIs. Unweighted average from all MFIs.	Annual declaration by MFI

SME Financing

Indicator	Calculation	Source
Number of employees in SME	Number of persons employed by the SMEs in the portfolio (reached directly or via funds)	SME Fund Managers
Number of employees in MFI	Number of persons employed by the MFIs in the portfolio (reached directly or via funds)	MF Fund Managers, MixMarket
Growth of sales of SME	Median of growth of sales of SMEs in the indicated reporting period. If reporting currency not USD: Growth of sales adjusted for appreciation/depreciation of local currency against the USD in the reporting period.	SME Fund Managers
Growth of operating income of MFI	Median of growth of operating income of MFIs in the indicated reporting period. If reporting currency not USD: Growth of operating income adjusted for appreciation/depreciation of local currency against the USD in the reporting period.	MF Fund Managers, MixMarket

Growth stage of portfolio companies, number of companies in percent	Stages 'start-up', 'early growth stage', 'late growth stage' and 'mature'	SME and MF Fund Managers
Sector of portfolio companies, number of companies in percent	Classification based on UN ISIC (International Standard Industrial Classification of all Economic Activities)	SME and MF Fund Managers

Fair Trade

Indicator	Calculation	Source
Total number of members of cooperatives	Sum of members of all cooperatives financed during the reporting period	Annual declaration by Cooperative
Total number of female members of cooperatives	Sum of all female members of all cooperatives during the reporting period	Annual declaration by Cooperative
Number of farmers reached through rA Investments	responsAbility investment divided by total sales of the cooperative, multiplied by the number of members of the cooperative, sum thereof.	Annual declaration by Cooperative
Number of employees of cooperatives	Sum of all permanent employees of all cooperatives during the reporting period	Annual declaration by Cooperative
Number of female employees of cooperatives	Sum of all permanent female employees of all cooperatives during the reporting period	Annual declaration by Cooperative
Bio production, in percent of total volume	Percentage share of organic certified sales of all cooperatives	Annual declaration by Cooperative

Independent Media

Indicator	Calculation	Source
Media users reached by MDLF, in million	Number of media users served by investees of the Media Development Loan Fund (MDLF)	Social Dashboard, MDLF Annual Update
Media users reached through rA, in million	Volume of the investments into the Media Development Loan Fund (MDLF), that were facilitated by responsAbility (rA), divided by the total investment portfolio of MDLF multiplied by the number of media users reached by MDLF.	Social Dashboard, MDLF Annual Update